

International Seminar “EU, Caribbean & Central America cooperation  
in Research and Innovation” 5th of October 2011, Brussels

# An example in the Caribbean CIMLAB

## Caraïbe Innovation Martinique Living Lab



Nicholas LECK Living Lab CIMLAB

Laura Garcia Vitoria Living Lab Territories of Tomorrow

# Territories of Tomorrow Foundation

## Mission and Objectives

Was created by a think tank dedicated to the economy of creativity, ARENOTECH and the network of Digital cities of which have contributed since 1995 to:

- Emergence of new:
  - Urban patrimonial ecosystems and digital mobility,
  - Tourism model
- Reflection on equality of chances in science and technology,
- Effective multilingual ,
- New forms of job creation, education, vocational training



## Mission and Objectives(2)

- ❖ Its mission is to create, develop and supervise the breaking spaces innovation and deployment of Technologies of knowledge within the parks not only scientists but also within the cities and the countryside.
- ❖ Join the actors of the economy, territories and the holders of projects in the field of knowledge ecomía.
- ❖ Certifies international level as "Territories of Tomorrow" to the communities involved in the creation of new relationships to knowledge to all forms of knowledge that define its identity, its current projects and the construction of their new future horizons.



# What is a Living LAB,

**Is a space of social innovation, open innovation, where :**

- Users, civil society, territorial actors
- Companies, public administrations and economic decision and policy makers
- Research laboratories, university, private and public
- 🍷 **Learn and share knowledge**
- 🍷 **Create new ways of working**
- 🍷 **Create now jobs and training**
- 🍷 **Work together for the development of their territory in collaboration with other Living Labs, territories and organisation.**



# A network of new jobs and new formations of knowledge technologies



## A European project, Program Leonardo da Vinci

**A strategy to link new skills to new jobs**

**Une stratégie visant à lier de  
nouvelles compétences à de nouveaux emplois**

**Una estrategia para vincular  
nuevas habilidades para nuevos puestos de trabajo**

**<http://www.reseau-pro-internet.eu>  
[fondation@villesnumeriques.org](mailto:fondation@villesnumeriques.org)**

# Territories of Tomorrow Living Lab

Midi Pyrénées, Ardèche, Alpes de Haute Provence, Draguignan, Strasbourg.  
Its development has enabled the association of Living Labs partners: France, Espagne, Afrique, Colombie, KIC...



**AREN TECH**

# Territories of Tomorrow Living Lab partners :

## France

- CAREEP (Val de Marne)
- CIMLAB (Caraïbe Innovation Martinique Living Lab), Martinique.
- Digital Ardennes (Champagne Ardennes)
- Digital City (Plombières)
- Éducation enrichie (Poitiers)
- E.MovingLab (Clichy Montfermeil)
- Gestion des Risques (Tarascon)
- Nouveaux Média (Seine Saint-Denis)
- Off-Road-Memory, Nantes (Loire Atlantique)
- Pôle Géosciences (Saint Mandé)
- UrbanLab (Saint Quentin – Versailles)
- Villa Médicis (Fontainebleau)
- Virtual Reality City Lab (Mayenne)
- Pôle de traçabilité (Bordeaux)

# Territories of Tomorrow Living Lab partners

## Espagne:

- ✚ Mobility LivingLab
- ✚ Living Lab Bird Center
- ✚ Mataró
- ✚ Berlanga del Duero
- ✚ Segovia

## Afrique:

- ✚ Institut Supérieur Africain des Technologies de l'Information et de la Connaissance (Caméroun)
- ✚ E-learning (Sénégal)

## Colombie:

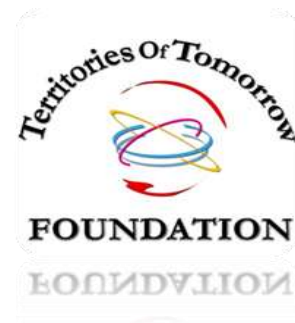
- ✚ Medellín Digital
- ✚ Ciudad Bolívar Digital (Universidad Distrital)
- ✚ Parque Industrial y Tecnológico CVP (Universidad Tecnológica de Bolívar)
- ✚ Cluster TIC Bogotá (ESICenter Sinertic Andino)
- ✚ Inteligencia Colectiva (Knowledge Factory)
- ✚ Red Salvavidas
- ✚ Antioquia Departamento del Conocimiento
- ✚ Gu@cari Living Lab, (Cali)
- ✚ Living Lab Cooperativa de trabajo asociado Belén, (Medellin)
- ✚ Guanenta Digital



# Territories of Tomorrow Living Lab partners (Kic FIESTOT)

CALL EIT-KICS-2009

1. Automotive LL (Hungria)
2. Círculo de las Artes y la Tecnología (España)
3. Creative Living Lab (Hungria)
4. Cyber Care Clinique (Tchecoslovaquia)
5. Digital Living Lab (Finlandia)
6. Innovalab (España)
7. Learning Lab (Italia)
8. Lighting Living Lab (Portugal)
9. Living Lab de Berlanga del Duero (España)
10. Living Lab Malta (Malta)
11. Lunigiana Amica (Italia)
12. Sicilian Region (Italia)
13. Suupohja Region (Finlandia)
14. Taslab (Italia)
15. Tecnocampus (España)
16. Vitual Dimension (Alemania)
17. Wirelesinfo (República Checa)





# Living Lab Description



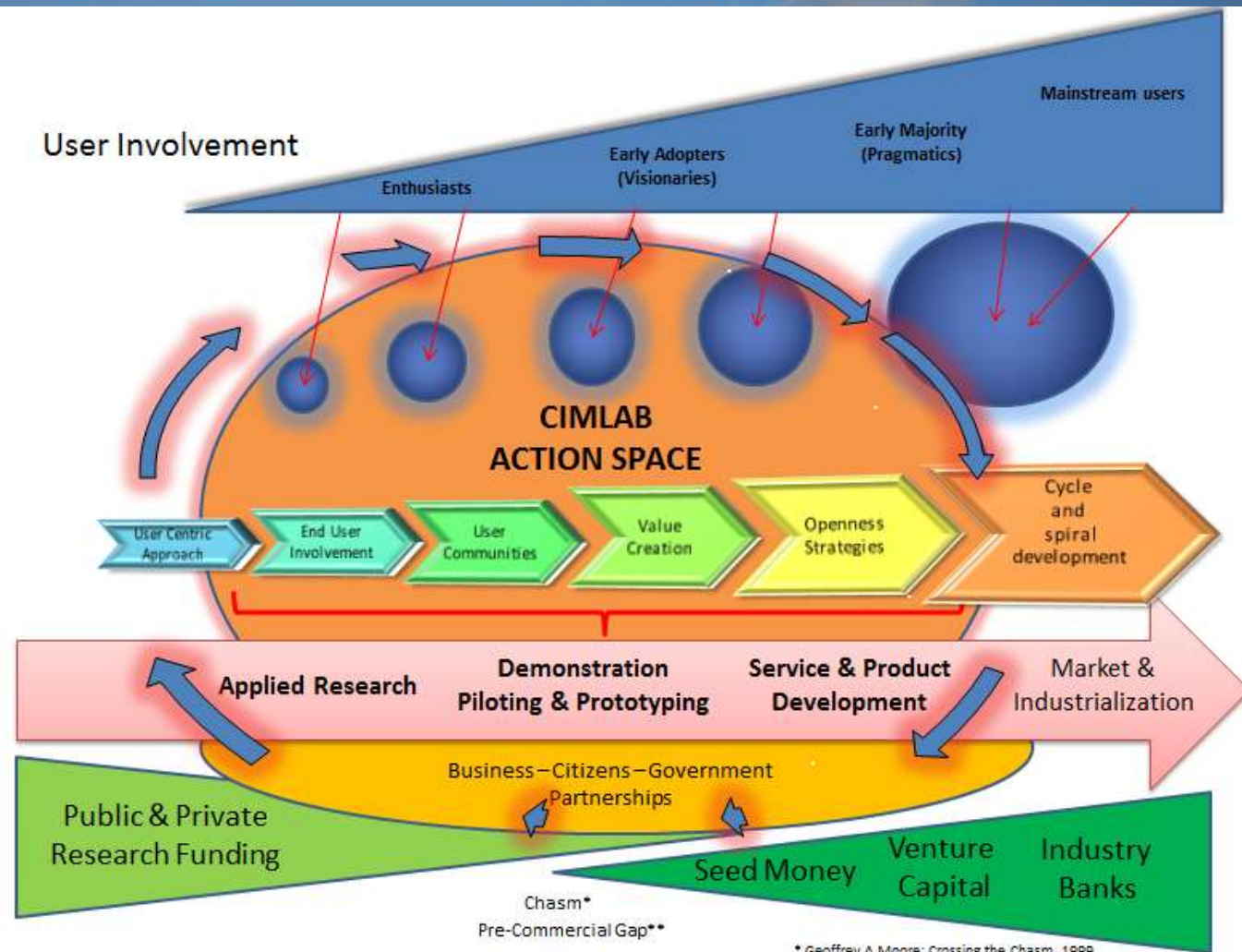


# Living Lab Description





# Living Lab Methodology

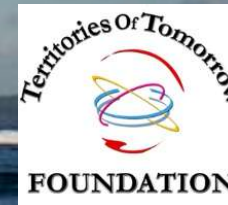


CIMLAB Space along the technology adoption cycle

\* Geoffrey A Moore: Crossing the Chasm, 1999  
\*\* MacDonald and Associates 2004



# Living Lab Partners





# CIMLAB ACREDITATIONS



Territories of Tomorrow  
September 2010

ENoLL  
5th Wave May 2011





# Living Lab Sectors




**Smart Cities, Future Internet, Internet of Things  
e-Government, e-Participation  
Thematic Tourism, Culture Services  
Regional, territorial and rural development of  
Smart Regions**

# Some CIMLAB PROJECTS

European  
Network of  
Living Labs



<http://www.ruralwings-project.net>

 **RURAL WINGS** – Reducing Digital Divide / e Learning via Satellite / 22 Partners / 15 countries / FP7



<http://www.rura-inclusion.eu>

 **RURAL INCLUSION** – Reduction of Administrative burden for rural SMS / 14 partners / 5 countries / CIP



<http://www.ccnm.fr>  
**E-NORD / Ribino**  
interconnecting  
Libraries/...



# Living Lab Activities



Lab Testing



USERS NEEDS ANALYSIS WORKSHOP

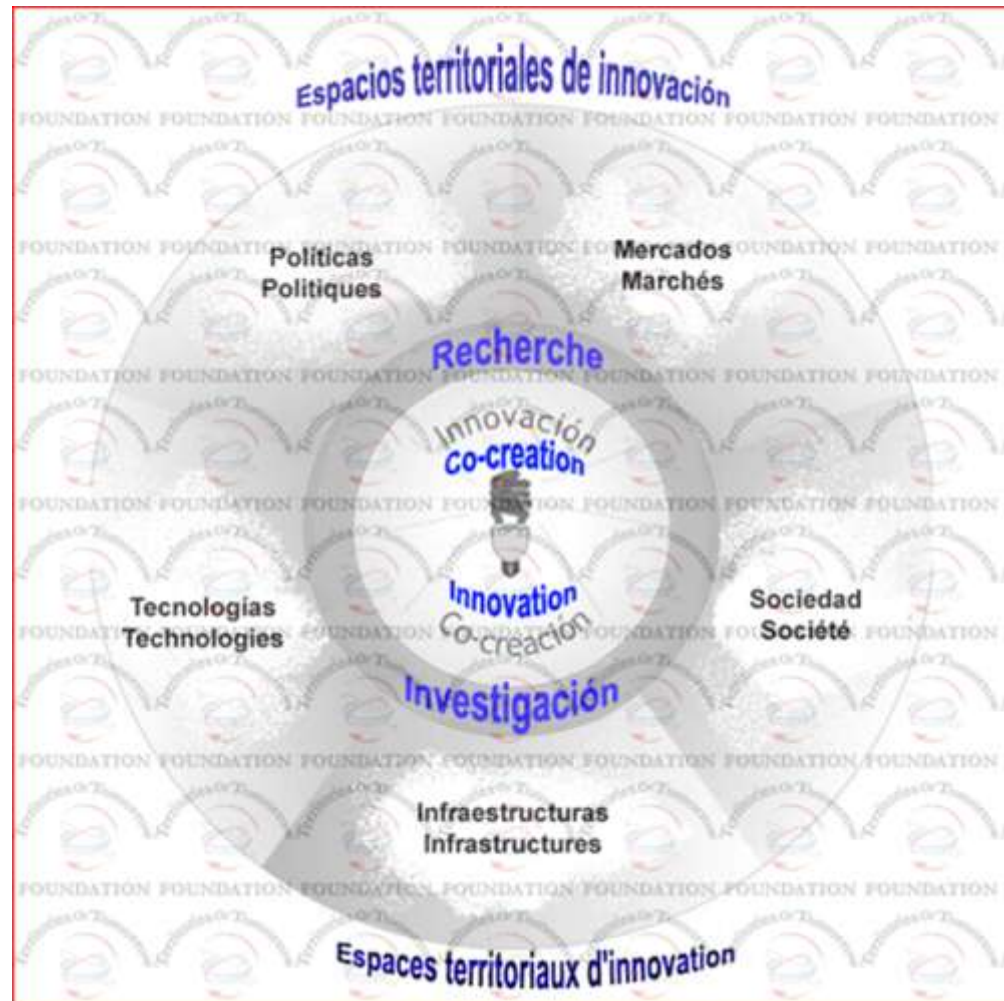
**Innovating  
Social Networks  
RI / INSEAD**



# CIMLAB IS OPEN FOR COLLABORATION

With Other Living Labs  
In and out of the region

# Cultural Heritage and Territory: Two ecosystems





# YOU Are We

# Let's Talk

