



UNESCO - Fondation des Territoires de Demain

Innovation et prospective

Séminaire de la Fondation des Territoires de Demain

Programme international 2040

Le 11 mars de 10h à 12h30 et de 15h à 17h30 - Unesco, Paris -

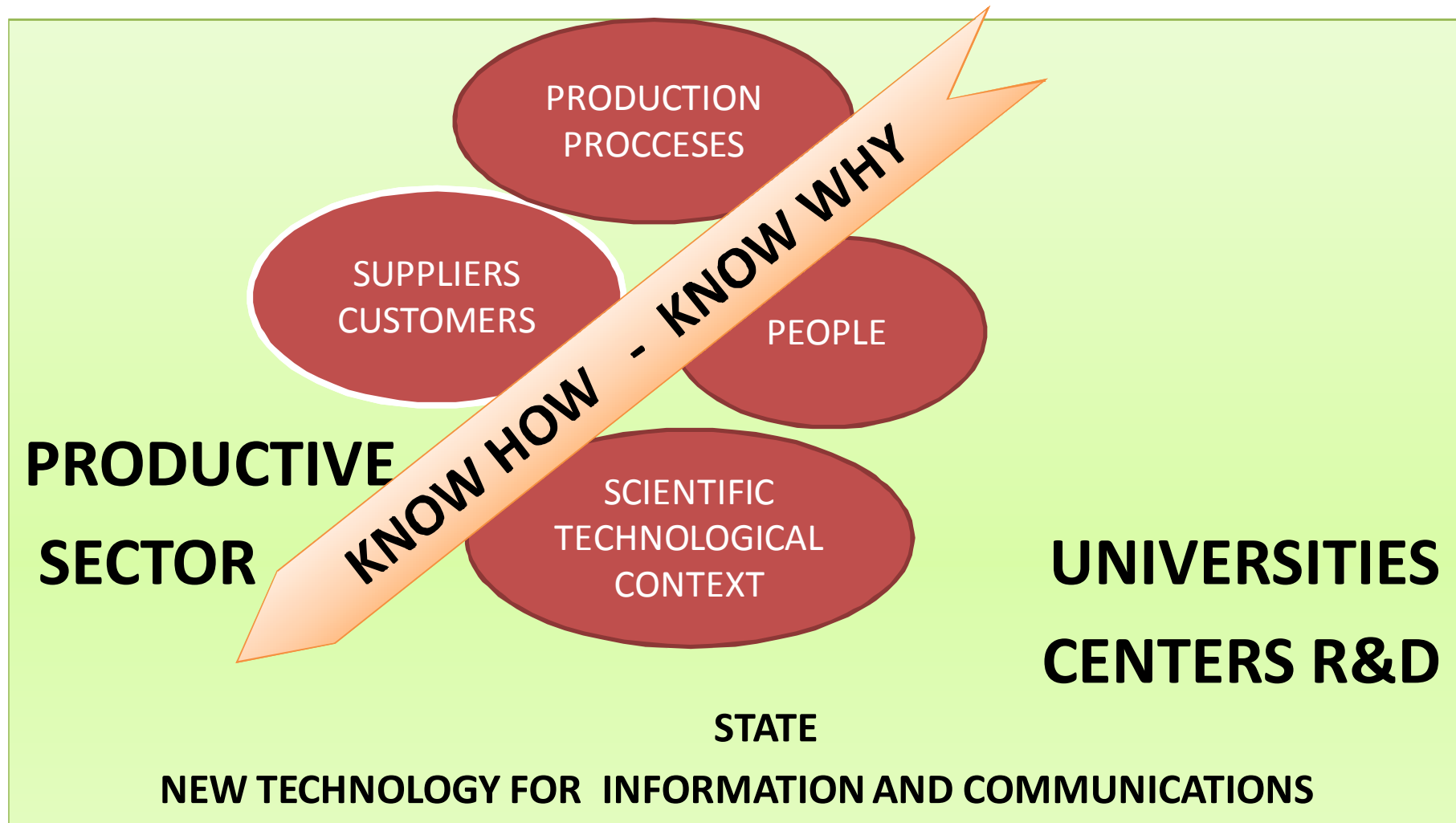
**UNIVERSIDAD ABIERTA INTERAMERICANA
FACULTAD DE TECNOLOGIA INFORMATICA**

Mg. Lic. Susana Darin

Fondation des Territoires de Demain

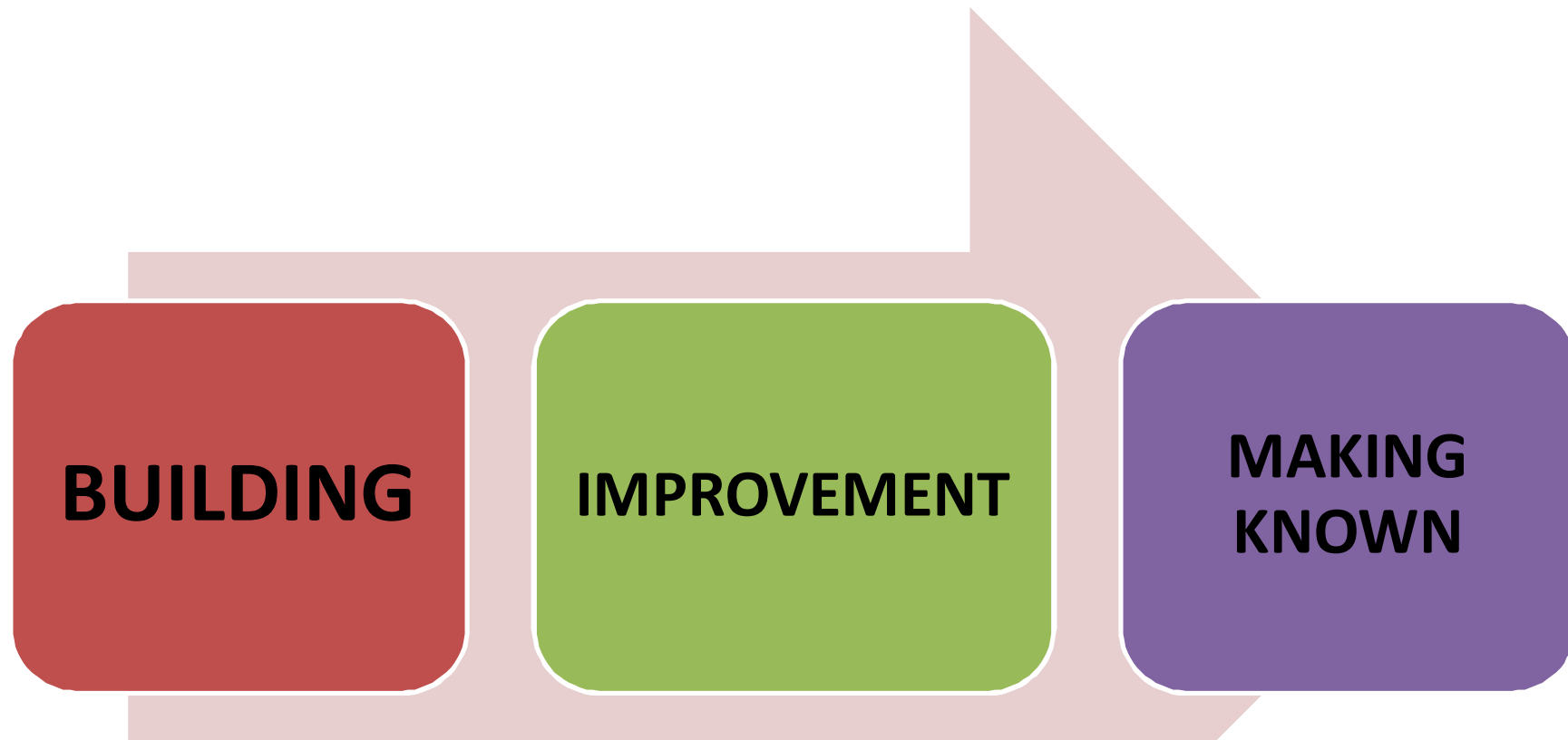
Seminaire de prospective de la Fondation
des Territoires de Demain

INNOVATION KNOWLEDGE MANAGEMENT





LEARNING-INNOVATION





PRODUCTION PROCESSES

- ✓ **KNOW HOW**
- ✓ **CONTINUOUS IMPROVEMENT**
- ✓ **PRODUCTIVITY**
- ✓ **QUALITY SYSTEMS**
- ✓ **PRODUCTIVE**



PEOPLE

- ✓ **INTELLECTUAL CAPITAL**
- ✓ **POWERS, SKILLS AND ABILITIES**
- ✓ **MOTIVATION**
- ✓ **CULTURE**
- ✓ **LEADERSHIP**
- ✓ **WORK in collaborative teams**



SUPPLIERS Y CUSTOMERS

- ✓ **VALUE CHAIN**
- ✓ **PRODUCTION INTEGRATION**
- ✓ **OUTSOURCING**
- ✓ **LOGISTICS (DISTRIBUTION AND CHANNEL)**
- ✓ **SYSTEMIC COMPETITIVENESS**
- ✓ **CUSTOMER SERVICE**

SCIENTIFIC TECHNOLOGICAL CONTEXT

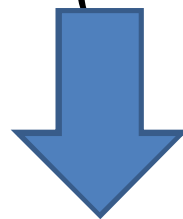


- ✓ **EXPLORATION**
- ✓ **CONTEXT**
- ✓ **MONITORING TECHNOLOGY**
- ✓ **UNIVERSITY COOPERATION**
- ✓ **COMPETITIVE INTELLIGENCE**
- ✓ **LINKING SCIENTIFIC AND
TECHNOLOGICAL NATIONAL SYSTEM**



INNOVATION

“An innovation is the implementation of a new or significantly improved product (good or service), or process, a new marketing method, or a new organisational method in business practices, workplace organisation or external relations” (Oslo Manual)



**INFORMAL LEARNING MODES, INCREMENTAL,
INTERACTIVE COLLABORATIVE**

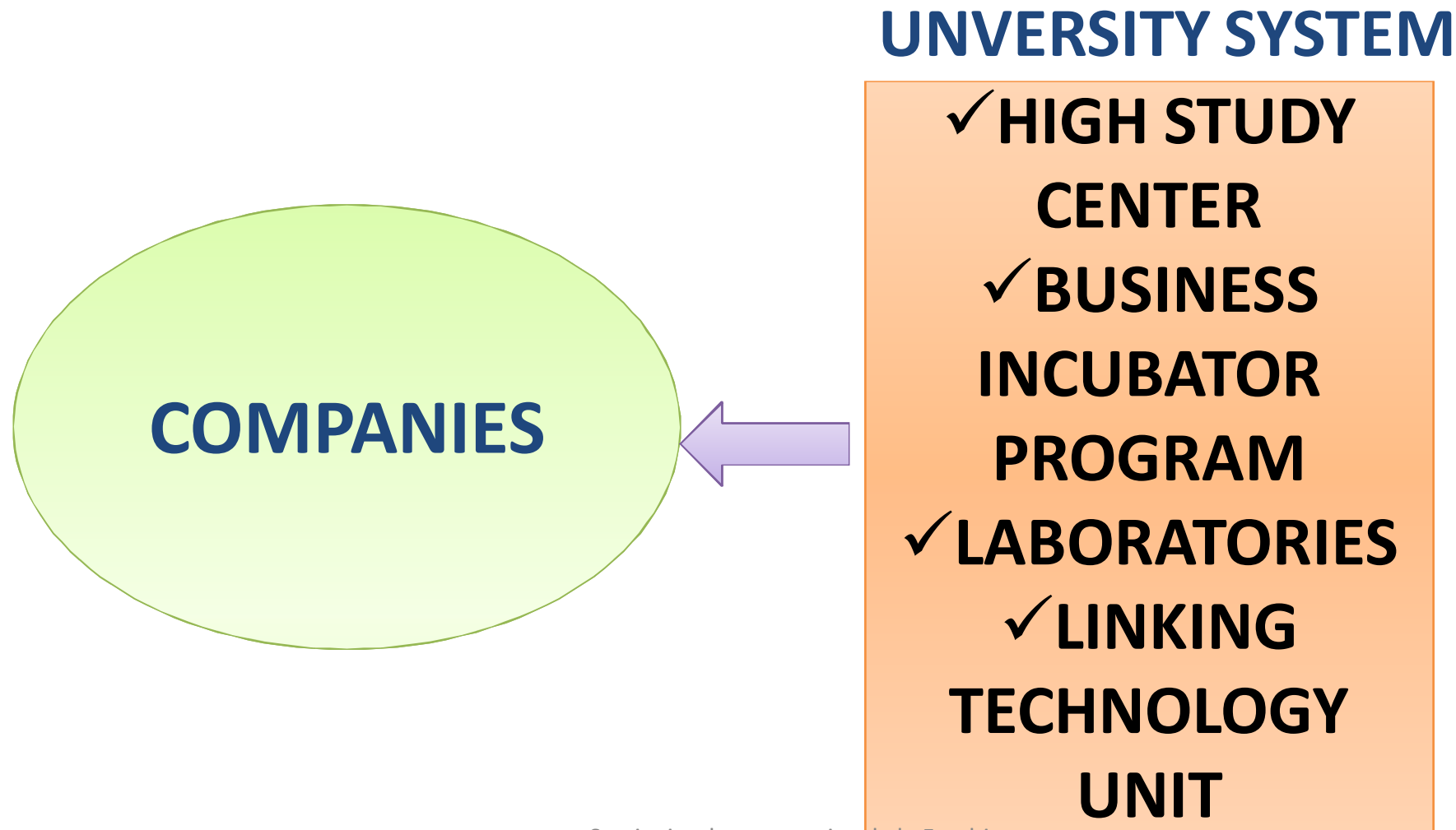


LEARNING MODELS INNOVATION

- ✓ **LEARNING BY DOING**
- ✓ **LEARNING BY USING**
- ✓ **LEARNING BY INTERACTING**
- ✓ **LEARNING BY PRODUCING**



UNIVERSITY SYSTEM-COMPANIES





UNIVERSIDA ABIERTA INTERAMERICANA

HIGH STUDY CENTER IN TECHNOLOGY AND INFORMATICS

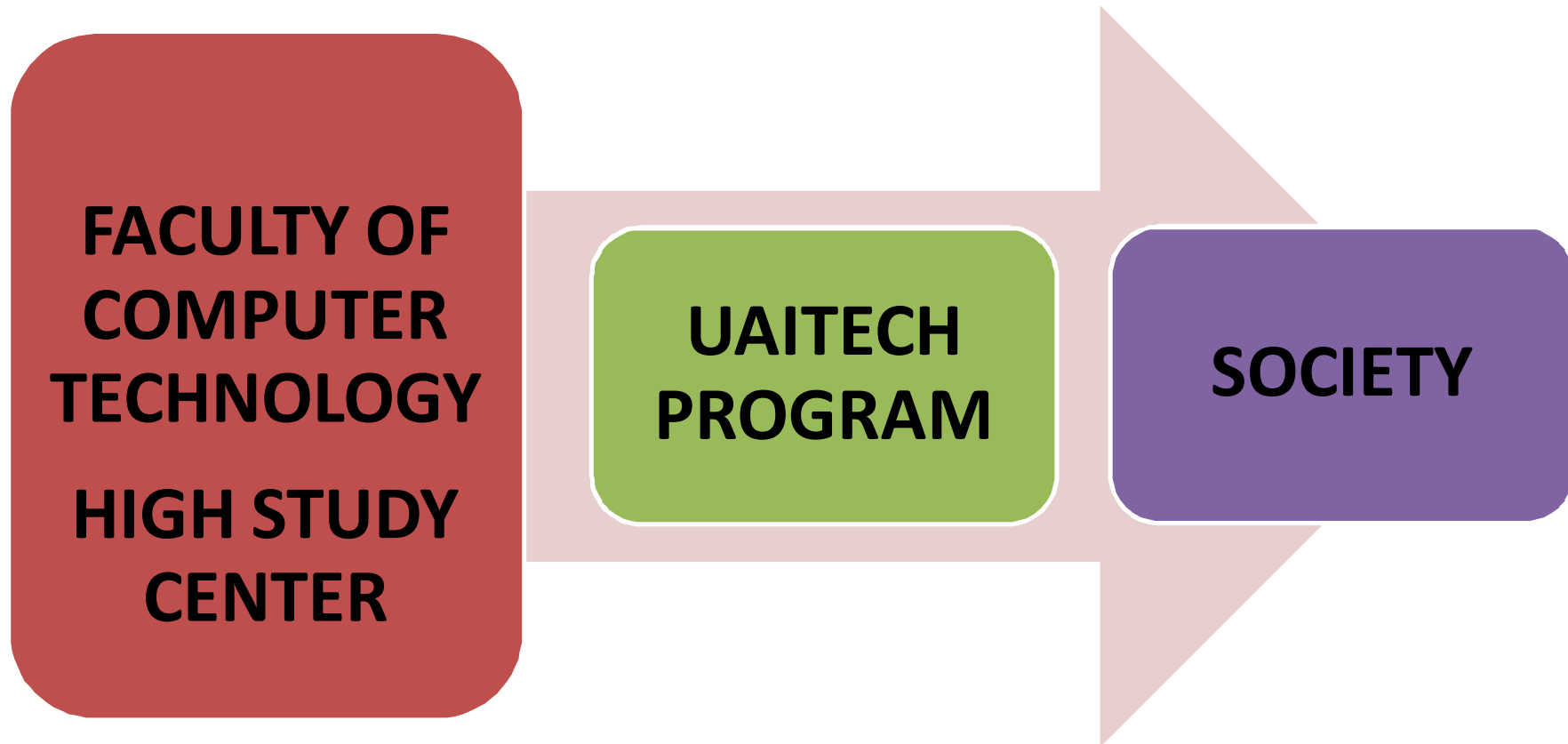
**PROGRAM UAITECH,
BUSINESS INCUBATOR
PROGRAM**

**TRAINING-CONSULTING-RESEARCH
BUSINESS DEVELOPMENT-WORKING
PARTNERSHIP REGIONAL AND GLOBAL
KNOWLEDGE NETWORKS**

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INNOVATION IN UNIVERSITY





COLLABORATIVE WORK

