



5th Local Economic Development Forum  
Tbilissi – 4 May 2011  
*Session : Regions and Metropolitan Areas :  
Competitiveness or Partnerships*

## The construction of open innovation networks: a new horizon for decentralized cooperation between Georgia, France and Europe

Laura Garcia Vitoria, President, European NGO ARENOTECH  
Scientific Director, European Network "Digital Cities"



# INTRODUCTION

## THE SECRET OF TBILISSI

We've been living in a world where few are well-known conditions for regional economic development and transformation of a territory attractive area for international businesses – whatever their size moreover –.



# THE SECRET?

TODAY THERE IS NO COMPETITIVENESS WITHOUT PARTNERSHIP!

- ▶ But things are not as simple on the ground: we must use the right tool boxes to create the conditions for partnership.
- ▶ They have three dimensions that we need to briefly introduce here three major themes to build a territorial intelligence which all players must be aware.



# 1 – The construction of a vision of territorial prospective.

1. An economic development agency must accompany the actors of a territory on the path of a competitive strategy by bringing them together around co-construction seminars of a vision of tomorrow. These seminars are intended to unify the goals and synergies between the methods used around the entrepreneurial development.
2. No forward-looking vision without identity management! Attractiveness is the daughter of a specific territory, its specific cultural heritage: breakthrough innovation requires a framework different from traditional science parks or areas where economic researchers or experts can today no longer find adequate conditions of work based on the technologies of the economy of knowledge!



European Network of Digital Cities

## 2 – The second condition: the development across the territories of open innovation spaces

1. After the end of incremental innovation in traditional companies that provided their research and development internally, we enter the steps that require territorial and thematic living laboratories.
2. These Living Labs create working groups composed of researchers and economic actors, but also residents and elected officials whose presence enables businesses and local governments to other forms of views on the uses of concerned products and services.



Abadía de Escaladieu  
(Hautes Pyrénées)  
un lugar de reflexión sobre  
el turismo del mañana  
y la itinerancia cognitiva



El edificio del siglo XVII del IPRVC LAB  
(en restauración)



TERRITORIES  
of  
TOMORROW  
LIVING LAB

www.territoires-de-demain.org / Laura García Martín

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PIRESQ



UN CENTRO DE RESTAURACIÓN  
EN PROVENCE - CÔTE D'AZUR  
UN MARCO DE COOPERACIÓN DESCENTRALIZADA  
AL SERVICIO DEL PATRIMONIO TERRITORIAL DEL MAÑANA

Después de la restauración (cinturones noruegos) Análisis radiográfico



Después del descubrimiento

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## 2.2 – The example of the Living Laboratory of the Territories of Tomorrow

Laboratory TDD covers five regions: the High Pyrenees, Ardèche, Alpes de Haute Provence, Var and Lower Rhine. Its development has enabled the creation of Living Labs partners: France, Espagne, Afrique, Colombie, KIC...



# Living Labs partners Fondation des Territoires de Demain

## France:

- 👤 Nouveaux Média (Seine Saint-Denis)
- 👤 Digital Ardennes (Champagne Ardennes)
- 👤 Off-Road-Memory, Nantes (Loire Atlantique)
- 👤 Pôle Géosciences (Saint Mandé)
- 👤 Villa Médicis (Fontainebleau)
- 👤 Digital City (Plombières)

## Espagne:

- 👤 Mobility LivingLab
- 👤 Living Lab Bird Center

## Afrique:

- 👤 Institut Supérieur Africain des Technologies de l'Information et de la Connaissance (Caméroun)
- 👤 E-learning (Sénégal)

## Colombie:

- 👤 Medellín Digital
- 👤 Ciudad Bolívar Digital (Universidad Distrital)
- 👤 Parque Industrial y Tecnológico CVP (Universidad Tecnológica de Bolívar)
- 👤 Cluster TIC Bogotá (ESICenter Sinertic Andino)
- 👤 Inteligencia Colectiva (Knowledge Factory)
- 👤 Red Salvavidas
- 👤 Antioquia Departamento del Conocimiento
- 👤 Gu@cari Living Lab, (Cali)
- 👤 Living Lab Cooperativa de trabajo asociado Belén, (Medellin)
- 👤 Guanenta Digital

**Les Living Labs regroupés au sein de la KIC**

## 2.3 – Beyond the areas of innovation, knowledge ecosystems

1. The Living Labs are now developing in territories polarized and clustered.
2. We live in a polarization of skills, the creation of centers of knowledge and expertise that the professional future of each is conditioned by its knowledge contribution in its environment.
3. This is the ecosystem of knowledge cities, neighborhoods of knowledge (Barcelona), technoparks tomorrow (Mataro)  
...



# 3 – A link economy

1. A territory with all its powers, and integrated and connected has not yet reached any real relevance in the development of all vectors of its potential appeal. An area of innovation in a metropolitan area for example is obviously not enough, nor a center of excellence or competitiveness in a territory if it's not connected to other networks skill, such as in the German Länder. This look outside, the confrontation with other contextualized approaches are essential and can be divided into multiple injections.
2. A new diplomacy of knowledge. The genesis of a new economy based on creativity and economic links has created a territory around it reminds us that the reports to other territories are currently experiencing precisely strong mutations.





# THE CALL OF TBILISSI

This is the target requirements of this presentation at the Forum in Tbilisi through an appeal we make to regional players who have chosen decentralized collaboration as a tool for co-development.

The establishment on May 17 next to our Program Budapest enables us to develop the institutional and financial tools that, starting this year, will contribute to the revitalization of many areas:

1. leveraging of Communities of Innovation and Knowledge: one of these communities will be dedicated to trade between territories in terms of methodology of implementation of breakthrough innovation and best practices.
2. the creation of European partnerships for innovation in which we would like the presence of Georgian economic development, and this precisely on issues such as the "smart cities" and the territorial intelligence
3. finally, the development of territorial pacts which invites the European Committee of Regions.

# A network of new jobs and new formations of knowledge technologies



Un projet européen du programme Leonardo da Vinci

**A strategy to link new skills to new jobs**

**Une stratégie visant à lier de nouvelles compétences à de nouveaux emplois**

**Una estrategia para vincular nuevas habilidades para nuevos puestos de trabajo**

**<http://www.reseau-pro-internet.eu>  
[fondation@villesnumeriques.org](mailto:fondation@villesnumeriques.org)**

# The label "Territory of Tomorrow"

- ▶ The analyses conducted on the territories recipients of this label we provide the necessary synthesis of accomplishments to support partnerships vectors of competitiveness of a territory.
- ▶ These vectors, it's urgent to insert them in the frames of cooperation between local authorities.



# The criteria



## 1 – The territory:

- the mapping of the territorial skills
- the flows and territorial exchanges of knowledge
- the links of the local economy: the territory and its local, regional and national partnerships
- the decentralized cooperation and its internationally thematic objectives

## 2 – Civil society: the citizen's place in the innovation process:

- the map of infrastructure, places of innovation and of the new access points to networks dedicated at the citizens
- the places dedicated to the support of civil society projects
- the places devoted to the reflections shared between researchers and businesses on the future of their territory
- the existing or being created Living Labs

## 3 – The firms and their networking:

- the technology parks and science parks
- the clusters and their supporting structures (platforms, tools of geolocation)
- the strategies for business creation and development of new jobs, incubators and their networking
- the clusters and the clustering of territories

## 4 – Research and universities:

- the map of places of education, training and research, private universities and public
- the research and studies on the territory and its future on incremental innovation, open innovation and knowledge economy
- the relationships between universities, training centers and business fabric.
- the relations between local actors, local councils and regional and national organizations.

# Tbilisi, a territory of Tomorrow?

